

R E M A R K S

By this Amendment claim 1 has been amended to include the features of claims 7 and 9, and other features supported in Figs. 4 and 5, claims 7-9 have been canceled, claim 3 has been clarified, claim 12 has been changed as to its dependency, and a new claim 16 has been added to alternatively define the invention. Entry is requested.

The examiner has rejected claims 1, 4-8, 10 and 11 under 35 U.S.C. 103(a) as being unpatentable over Ingram et al. in view of Cote et al. and admitted prior art (AAPA).

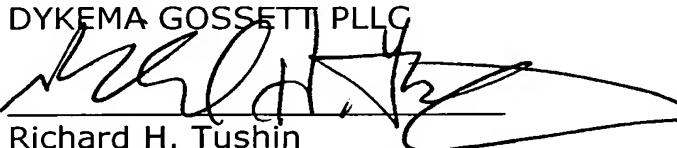
Although Ingram's label has first and second sections which are adhered to each other in a folded manner to hide the printed information in a non-viewing position, they do not lie contiguously in the same plane as is now required in claim 1. As acknowledged by the examiner, Ingram also discloses no security features, a plurality of which are required by claim 1 to be incorporated in or on the first and second sections, and it also does not disclose any security features which are visible in transmissive light when the second section is lifted into a viewing position.

Cote's label is a single part primary label intended to be directly affixed to a product. It does not have first and second sections, and no repositionable adhesive. The embodiments described include one where the label is clear so that the security feature can be viewed through the label; another where the label is attached to a clear article, so that the

security feature can be viewed through the article; and a third where the security feature can only be viewed when the label is lifted and removed from the article. Cote describes this as a security label which is designed to prevent counterfeiting. It will, therefore, most likely have a permanent rather than a repositionable adhesive, as use of the latter would assist counterfeiting rather than prevent it as it would allow a genuine label to be removed from a genuine product and repositioned on a counterfeit product. The present invention has a repositionable adhesive on the second section to enable it to be lifted into the viewing position for examination of the security features and replaced back into the non-viewing position and the combination of the different security features provides the anti-counterfeit features.

Hence, the combination of Cote and Ingram and AAPA does not disclose all of the features of claim 1 and this combination is not obvious over these documents.

Respectfully submitted,

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